

Stilton Cafe


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Stilton Cafe

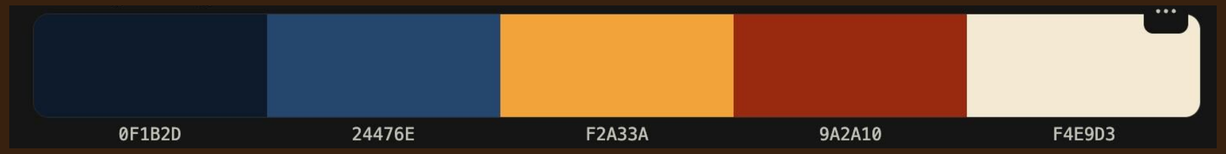
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Secondary Font: Plus Jakarta Sans

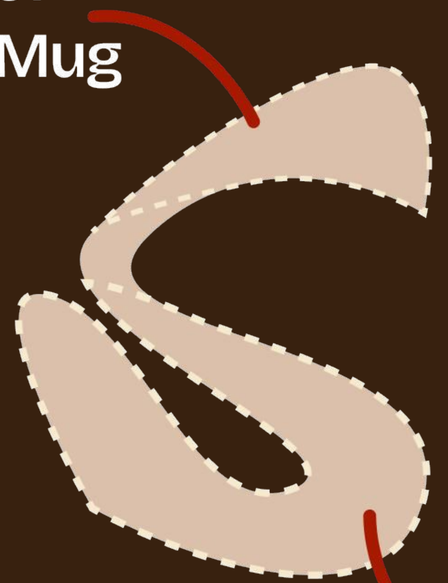
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LogoType









Color



Letterforms





Moodboard


Stilton Cafe
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Stilton Cafe


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Loyalty Points Card





Brand Voice: Stilton Cafe

Warm, unhurried and quietly playful. Stilton speaks like a friend who's happy to let you sit a while. Short, handwritten-feeling sentences, gentle humour, and sensory words like "slow", "sunlit", "steeped". Never pushy or salesy. It invites rather than instructs, and keeps things simple so choosing feels easy.